

Take the plunge: starting your own business

Presenter
Jennifer Barker



Thursday 22 May | CPA Centre, Sydney | Tuesday 22 July | Crowne Plaza, Parramatta | 12.30pm – 2.00pm



Date

Thursday 22 May 2008

Venue

CPA Centre
Level 3, 111 Harrington Street
Sydney

Date

Tuesday 22 July 2008

Venue

Crowne Plaza
30 Phillip Street
Parramatta

Time

12.30pm – 2.00pm

Cost

CPA Australia members: \$50
Non-members: \$65
Table of 8: \$400

Includes two course lunch
Price is GST Inclusive

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Do you have the desire to start your own business but don't know where to start?

Come along to this luncheon and hear from a woman who had a dream and actually set out to do it!

CPA Australia invites you to attend the latest Women in Business event featuring guest speaker, Jennifer Barker from online stores *Mummy's Favourite* and *My Favourite*.

Jennifer will share her experience and present on:

- The number of obstacles she came across when starting her own business
- Her top five tips to remember when starting an online business
- Managing a balance between work and raising a young family

Women like you now account for a third of all small business operators in NSW. If you have an entrepreneurial spirit, a great idea or you're just curious about what it takes to start a business then, this event is a great first step.

About the presenter

Jennifer Barker is the current founder & manager of two online stores; *Mummy's Favourite* and *My Favourite*. In her previous role, she was a primary school teacher, teaching at an all boys school. She was far more than just a classroom teacher, her role encompassed everything from coaching the rugby union team to coaching the debating team as well as looking after 10 to 12 year old boarders in the evening.

Realising she needed to spend more time with her young family, in one sleepless night in 2006 she came up with the idea of *Mummy's Favourite*, a site where beautiful gifts can be found and conveniently delivered to the buyer or the recipient. It is a role where she has constantly felt challenged, however she enjoys interacting with lovely customers across the globe.

What is Women in Business Series?

The Women in Business series was created to advance, represent and engage the interest of female members. Set in a relaxed environment, attendees are encouraged to network and build their business contacts.

Take the plunge: starting your own business

Yes, I would like to attend

Women in Business

Take the plunge: starting your own business

Presenter: Jennifer Barker

Thursday 22 May 2008 **(Event code 6383)**

Venue:

CPA Centre, Level 3, 111 Harrington Street Sydney

Tuesday 22 July 2008 **(Event code 6385)**

Venue:

Crowne Plaza, 30 Phillip Street, Parramatta

Time:

12.30pm – 2.00pm

I am attending as a (please tick your rate)

CPA Australia member: \$50

Non-member: \$65

Table of 8: \$400

Includes two course lunch. Price is GST inclusive.

How to register

Online:

Go to cpaaustralia.com.au/links?events

Enter the Event code **above** and follow the prompts

Fax: 1300 658 156

Mail:

Event Registration
CPA Australia Ltd
Member Administration
GPO Box 2820
Melbourne VIC 3001

Upon receipt of registration, you will be issued with a confirmation letter and tax invoice. Please check your confirmation letter carefully as entrance to the activity is by confirmation letter only. If you have not received confirmation or there are any discrepancies, please contact the Member Administration on the number below.

Enquiries

Phone: 1300 857 705

Email: ns.w.events@cpaaustralia.com.au

Registration details

Source code 0802 02 ME

For additional registrants, or for sharing with your friends and colleagues, please feel free to photocopy this form.

Member Non-member Membership number

Title First name

Surname

Position

Organisation/Department

Address

() ()
Phone (Work) Fax

Email

/
Signature Date

Dietary requirements

I wish to pay by (NS086383) or (NS086385)

Cheque (Payable to CPA Australia Ltd) \$ Cheque amount

Amex Visa Mastercard Diners Club

Card number

Expiry date Cardholder's name

\$
Amount (GST Inclusive)

Signature

Full payment required prior to event.

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